Style is a complicated concept because it involves 4 different writing components:

It is made up of diction, syntax, figurative language and rhetorical devices.

These four categories can be broken down the following way:

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| --- | --- | --- | --- |
| **Diction** **(word choice)** | **Syntax (sentence structure)** | **Figurative Language** | **Rhetorical Devices** |
| Use Academic language | Use varied structures | Use a few comparisons: simile, metaphor, analogies | Use a balance of appropriate appeals for the topic (logos, pathos, ethos) |
| Do not use slang | Complex and inverted sentences | Personification | Use Allusions to popular culture or literature |
| Do not use personal pronouns | Parallel structures | Hyperbole | Use Ancedotes to explain concepts |